



Alex Roberts

Graphic Designer

Contact

Phone (613) 200-0078
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Portfolio www.alexrobertsdesign.net

Qualifications

- Familiar designing for textile applications, print, digital, out-of-home marketing, HTML5 & CSS3-based web applications
- Proficient with Adobe Creative Suite software; Apple and Microsoft operating systems
- Ten continuous years of working experience with a variety of clients & projects
- Advanced diploma in Graphic Design

Relevant Work Experience

Digitime Custom Tees • May 2018 - December 2020
Graphic designer, social media manager

Kreck Marketing • February 2015 - March 2016
Junior-freelance graphic designer

Station X Canada • March - April 2013
Graphic design intern

Dominion Outreach Centre • June - August 2012
Graphic design intern

Alex Roberts Design • 2010 - present
Graphic designer

Knowledge & Skills

Adobe After Effects	●	●	●	○	○	○	○	○	○	○
Adobe Illustrator	●	●	●	●	●	●	●	●	○	○
Adobe InDesign	●	●	●	●	●	●	●	●	○	○
Adobe Photoshop	●	●	●	●	●	●	●	●	○	○
Branding & Logo Design	●	●	●	●	●	●	●	●	○	○
Creative Marketing	●	●	●	●	●	●	○	○	○	○
HTML & CSS	●	●	●	●	●	●	○	○	○	○
Illustration	●	●	●	●	●	●	●	●	○	○
Photography & Editing	●	●	●	●	●	●	●	●	○	○
Print & Web Layout	●	●	●	●	●	●	●	●	○	○
Social Media	●	●	●	●	●	●	●	●	○	○
Typography	●	●	●	●	●	●	●	●	○	○

Hobbies & Interests

Art & design, cars, cycling, movies & television, music, photography, travel, and woodworking.

Professional Summary

A professional, Ottawa Valley-based graphic designer with working experience in a multitude of design projects and applications, as well as marketing-focused projects.

Awards

Carte Blanche For Creatives • June 2013

Awarded first place by Astral Media and Vancouver marketing creatives for an original, out-of-home advertising campaign for Mercedes-Benz retailers of British Columbia.

Additional Work Experience

Brian Roberts Log Home Construction • 2016 - May 2018
Sub-contractor, carpenter

Brian Roberts Log Home Construction • 2003 - 2007
Sub-contractor, carpenter

Education

St. Lawrence College • 2010 - 2013
Graphic Design Advanced Diploma

Humber College • 2007 - 2009
Studied Visual & Digital Art

Perth & District Collegiate Institute • 2002 - 2007
Ontario Secondary School Diploma

References

Available upon request.